

NCPIE Celebrates 35th Anniversary 1982 - 2017

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May/June 2017

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Quick Links...

Our Websites:

www.BeMedWise.org

www.talkbeforeyoutake.org

www.recoveryopensdoors.org

More in "[About Us](#)"

**Is Your Organization Company Logo
Up-to-Date?**

Please visit the [NCPIE Members](#) page and look at your organization link and logo. If the logo needs to be updated please email your updated logo in **EPS** format to [Deborah Davidson](#).



NCPIE Member Spotlight

**NCPIE Member Takes on Health
Literacy & Consumer Medicine
Information**

AudibleRx provides an innovative solution in the area of consumer medicine information in that

Dear NCPIE Member:

Welcome to the latest issue of the bimonthly **NCPIE E-News**. We aim to keep you connected with information about our on-going programs and activities. We are always interest in your feedback, so keep in touch and send me an **email** if you have news you would like to share in an upcoming issue of the **NCPIE E-News** relative to the NCPIE mission which is to **promote the wise use of medicines through trusted communication for better health**.

Don't forget to **share** the **NCPIE E-news** with your colleagues--just use the "**Forward email**" link at the very bottom of this newsletter--you can add up to 5 email addresses.

Be sure to bookmark and visit frequently the [News You Can Use](#) from the BeMedWise.org home page.

Warm regards,

Deborah

it provides actionable and accessible drug-specific information tailored to patients' learning needs. Content is designed with health literacy guidelines in mind. Patients can listen or read along in an easy-to-navigate web application. The AudibleRx Library consists of nearly 300 medications, including the top 200 prescribed drugs and will continue to expand.

When asked to reflect on their NCIPIE membership, AudibleRx founder Steve Leuck, Pharm.D. and partner and CEO, Jill Adachi, M.S. Pharm., noted: "NCPIE has been leading the grass roots path toward patient medication education for many years. It is an honor and a privilege to be recognized by such a dedicated organization."

For a demo and to learn more - visit AudibleRx.com

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News - You Can Use

June 29, 2017

[Safe Acetaminophen Use | No More than 4,000 mg in 24-hour Period](#)

The Acetaminophen Awareness Coalition (AAC) reminds health care

NCPIE Membership Dues Categories and Benefits Changes Coming in 2018

During the April 25 NCPIE Board of Directors Meeting, the Board established a Board Development Committee. The Board has tasked the Committee with developing a new membership and associated benefits structure.

The committee members are: Sue Peschin, M.H.S., President and CEO, Alliance for Aging Research; Leily Saadat-Lajevardi, Sr. Manager, OTC Appropriate Use, Johnson & Johnson Consumer Inc. and Amy Sonderman, Deputy Director, U.S. Pharmacopeial Convention (USP).

The Committee held a "kick-off" meeting on June 15, and has been working with staff during the summer months. The Committee will present their recommendations to the full board before the next board meeting on October 24. The new membership structure will take effect for the upcoming 2018 calendar year.

The new membership structure and associated benefits are being designed to recognize members' support, enhance membership value and engagement throughout the membership year.



Cheryl Beversdorf (left)
Deborah Davidson (right)

NCPIE is Interviewed for Radio Show - Aging Matters

On June 20, 2017 Deborah Davidson was interviewed during a 1 hour live radio broadcast **Aging Matters** on WERA - LP Arlington 96.7 FM. (Arlington, VA)

Among people age 65 years and older, 90% take at least one drug/week, more than 40% take at least five different drugs/week, and 12% take ten or more drugs/week. Conversation with Deborah Davidson, Senior Director, Member Relations/Special Projects, National Council on Patient Information and Education, about medication management for older adults and their

providers and consumers of potential dosing mistakes that can occur with the use of over-the-counter medicines. The Acetaminophen Awareness Coalition wants to ensure that patients know that FDA recommends taking no more than 4,000 mg of acetaminophen in a 24-hour period, as taking more than directed can lead to liver damage. The Know Your Dose campaign educates consumers about safe acetaminophen use. NCPIE is a member of the AAC.

June 28, 2017

[FDA: Speedy Review of More Generic Drugs](#)

The FDA is taking steps to boost the number of generic prescription drugs in an effort to make medicines more affordable. The agency published a list of off-patent, off-exclusivity branded drugs without approved generics and implemented, for the first time, a new policy to expedite the review of generic drug applications where competition is limited.

June 23, 2017

[New FDA rule improves labeling of drugs during pregnancy](#)

The FDA has implemented its Pregnancy and Lactation Labeling Rule to improve labeling on prescription drugs for pregnant and breastfeeding women. The agency determined that the pregnancy letter category system was too simplistic and did not capture the complexities of available risk information and risk-benefit considerations in relation to prescription drug labeling. The Pregnancy and Lactation Labeling Rule requires pharmaceutical

caregivers. Click on [Aging Matters](#) with Host Cheryl Beversdorf, RN, MHS, MA to listen to the interview.

APhA Pharmacy Today - One-to-One Column

NCPIE serves as co-editor for a monthly column in **Pharmacy Today** (American Pharmacists Association). The column is entitled "One-to-One" and is intended to help develop pharmacists' medication communication and counseling skills to promote safe and appropriate medicine use.

Click on the links below to read the most recent columns:

[June 1, 2017](#)

[Informed self-care: Helping patients enjoy the summertime](#)

[May 1, 2017](#)

[Community pharmacists can help spot depression, improve outcomes](#)

NCPIE Staff -- In, Out & About

[July 27, 2017](#) - Ray Bullman participated on a panel entitled, "**Medication Safety: Creative Approaches to Engage Adolescents,**"

at the Safe Kids Worldwide™ Childhood Prevention Convention (PREVCON) meeting in Baltimore, MD. In this session, participants joined experts to learn how to engage adolescents and teens in medication safety through school-based education, peer-to-peer training and Boy Scouts curricula, and take an in-depth look at how these creative approaches teach safe and responsible medicine use.

[July 19, 2017](#) - Ray Bullman participated in the invitational **Fracture Prevention Stakeholder Summit conducted by the Center for Medical Technology Policy (CMTP)**, Washington, DC.

[June 2, 2017](#) - Ray Bullman and Deborah Davidson participated in the Johnson & Johnson Consumer

manufacturers to detail the risks and benefits of prescription drugs or biological products for the mother, fetus, infant, and people planning to conceive.

June 13, 2017

[OTC Products: How Much Is Too Much?](#)

Most Americans don't think twice about taking over-the-counter medication to treat a variety of ailments. NCPIE is featured in this *U.S. News and World Report* online article.

June 7, 2017

[SimplySync](#)

The SimplySync website promotes medication synchronization services, commonly known as Med Sync, now being provided by thousands of pharmacies across the country. Medication synchronization programs provide a platform for decreasing trips to the pharmacy, managing refills, and improving medication adherence. Visit the SimplySync web site to find a pharmacy near you that offers this service.

May 24, 2017

[On Vacation? Check Medications Before You Go](#)

Know what medications you'll need while on vacation. Check that you have enough to last the trip. Also, review the instructions for taking medications. Look for warnings about interactions your medicines might have with certain foods or drinks and any other side effects. For instance, some medications can make you more sensitive to sunlight.

Inc., Scientific Education & Patient Advocacy (SEPA) Team **PARTNERLink2017 Meeting**, Washington, DC

June 6, 2017 - Deborah Davidson participated in the **National Consumers League Health Advisory Council Meeting**, Washington, DC

Welcome - Red Carpet Awaits

NCPIE extends a warm welcome to 1 new member

[Bristol-Myers Squibb](#)

Click on the link above to learn more.



Become a 2017 NCPIE Supporter!

We hope you will consider making a donation in your organizations' name or you own name to support the important work of NCPIE.

Donation levels begin at \$50.00.

Please pass this issue of the NCPIE E-News forward to up to five friends/colleagues and invite them to support NCPIE.

NCPIE donors will be recognized on a dedicated page of www.bemedwise.org and in a future issue of the **NCPIE E-news**. Your contribution will help ensure that NCPIE can continue its mission to stimulate and improve communication of information on safe and appropriate medicine use to consumers of all ages and healthcare professionals. Your support will enable NCPIE to continue to develop award winning national consumer education outreach campaigns and messages.

Visit www.BeMedWise.org and click on the "**DONATE**" Button to make your contribution today!


May 18, 2017

[Opioids Stored Unsafely in Homes with Children](#)

Despite the risks, many parents may be missing a crucial point about having opioids in the house: a study in the March issue of Pediatrics suggests that opioids are stored unsafely in most households with children. In the study, 681 adults who had taken opioids in the previous 12 months and had children aged 17 years or younger completed a survey designed to measure their beliefs about and practices on opioid storage.

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